



GrowthStudio

Powered by Crowell & Moring

Perk Offers for Emerging Company Clients of GrowthStudio

Emerging companies need reliable, scalable, and inexpensive services to grow



Save Time. Let Rocket Build Your Talent Pipeline.

1st Month Free on Any Sourcing Plan (worth \$5,000)

- **Who is eligible?** Crowell GrowthStudio clients.
- **How to apply?** Send an email to info@getrocket.com requesting the “GrowthStudio Partnership Package” to get started.
- **What else does it include?** Rocket will build a pipeline of quality candidates interested in working for you. Take advantage of an additional \$5,000 discount on contingency roles, and \$7,500 discount on retained roles. They offer bespoke work for each one of your roles versus recycling a limited set of “on bench” candidates.
- **What can Rocket do for your company?** Rocket is a full cycle recruiting firm enhanced by software. They combine the high-touch service and contingency fee model of traditional agencies, with the tech and data driven mindset of a startup. Their team helps with everything from helping you build a recruiting strategy, to sourcing, outreach, phone screens and candidate management. The management team combines veteran founders with multiple successful exits and recruiting leadership with over 15 years experience.

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Not hitting your hiring goals?

Rocket will build a pipeline of quality candidates interested in working for you.

In today's environment, industry leading companies don't just pick from whichever candidates happen to apply to their job postings or the few referrals that may come in. They proactively build high performing teams by sourcing the best fit talent and delivering a high quality candidate experience to close them. Unfortunately, most fast growing companies simply don't have the time and resources to do this - however Rocket is here to help! We are a software powered recruiting firm with a team of recruiters in SF and Las Vegas that deliver a pipeline of candidates who are interested specifically in your company.

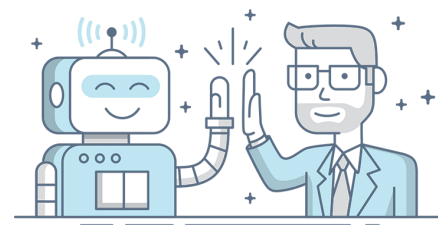
We do bespoke work for each one of your roles versus recycling a limited set of "on bench" candidates.

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Your brand matters to us

Representing your brand is not something we take lightly. We take the time to make sure we properly represent your company, mission and culture before we do any work on your behalf. On top of that, our tech allows us to triage candidate communications so we can guarantee quick responses and provide a candidate experience that is superior to a traditional agency.



One candidate, Brandon, (after being placed in his “dream job”) said:

“Thank you for leading me to this opportunity. It is exactly what I was looking for yet it exceeded my expectations tenfold. You have a good vibe in an industry that is typically very cutthroat and I am honestly impressed”

What we do...

Our process generally works as follows:

1. **Learn about your needs** - We sit down with you to understand all the details about your company, vision, culture and what impact you expect your potential hires to make. This is a critical step so we can be on the same page about what we are looking for and make sure we properly represent your brand in emails and phone calls.
2. **Source candidates specifically for you** - We train our machine learning system to identify the right candidates that match your specific needs. Over time the system learns based on who you like and who you do not. Three out of four candidates we submit to hiring managers are accepted into the recruiting process.
3. **Reach out to them on your behalf** - Our team crafts the right outreach for each candidate and reaches out. Our systems allow the team to personalize emails 30x faster than by hand, and the personalized touch we provide helps boost response rates by 2x and significantly improves candidate experience.
4. **Screen and pitch candidates over the phone** - a 30 minute phone call gives our recruiters time to both get the candidates excited about your company & opportunity and make sure they are a good fit for your needs.
5. **Submit them for your approval** - We submit candidates to you along with a detailed description of why we believe they are a good fit for your opening, using the medium of your choice (email, Slack, Lever, Greenhouse, Jobvite, Taleo etc).
6. **Keep the candidate engaged while you interview them** - Unfortunately too often candidates are left cold after an introduction is made. We continue to develop the relationship to make sure we can help you close them.



Better with technology

We do more in the same amount of time

Even the best recruiters only have 24 hours in a day. By using Rocket's technology, our recruiters are able to spend more time on candidate and client interactions. Our system uses machine learning to triage communications so candidates are not left waiting hours, let alone days, for responses. This single improvement on its own makes a significant impact to the candidate experience. Beyond that our recruiters can spend more time on the phone with candidates so they don't feel rushed and we can uncover all the relevant details.

Smarter matching with big data and machine learning

It's difficult for recruiters to manage an encyclopedic knowledge of companies, schools and skills in order to properly evaluate candidates for a role. Our machine learning algorithms categorize candidates across 32 different attributes spanning experience, skills, career progression and education in order to determine the best fits for each individual role.

Example: Most recruiters will not know what value to attribute to a candidate who has spent time as a backend engineer at an unknown startup named Renzu. We can use our datasets to understand that there is a high probability that they have experience working with technologies like Cassandra, Spark and Scala and also passed a difficult technical bar since other Renzu colleagues came from top tier companies. Our ML can then use these inputs to decide if the candidate would 1) have the skills needed for the job and 2) be likely to be interested in the client's opportunity.



How we work with our clients

While we are a technology company, we believe people are critical to the core of the recruiting process. The nuances of recruiting in a candidate driven market require lots of personalized interactions, and as such we always have at least one recruiter dedicated to you per role. We work where you do, whether that is email, Slack, Lever, Greenhouse, Jobvite, Taleo or any other tool - just let us know and we will make it work.

What our clients are saying

- NPS of 76 amongst current clients
- 95% of clients say we “consistently deliver high quality candidates” and are “quick to respond” and “easy to work with”
- 71% believe we are “significantly better” than other services

“I really like how easy it’s been to work with your team despite being across the country. The team consistently understands our needs and has been able to find great candidates where we were otherwise struggling.”



Brent Chudoba, Thrive Global
4 hires with Rocket
Funding: \$50m, led by IVP

“Rocket is allowing us to move much faster in building our engineering team. I recommend their services without reservation.”



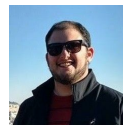
David Lu, SimpleLegal
2 hires with Rocket
Funding: \$10m, led by Emergence

“I get excited when I see an email from Rocket show up in my inbox. They have become my top source for on target candidates, would certainly recommend them without hesitation.”



Swaraj Banerjee, Sempre Health
2 hires with Rocket
Funding: \$10m, led by Rethink Impact

“I went back through the candidate pipeline you all have sent us over the last 6+ months to see what our hit rate was and the success rate was much higher than my usual experience with recruiters. Great work folks!”



Dustin Goodman, Smash.gg
4 hires with Rocket
Funding: \$14m, led by Spark

"I've worked with many recruiters before but Rocket delivered the best candidate experience by far. I found it was much easier to close the candidates."



Noble Kuriakose, Edison Software
3 hires with Rocket
Funding: \$5m, led by Mayfield + USVP

"Our recruiter from Rocket feels like part of our in-house team and she generates much more candidate volume."



Dror Shimshowitz, Jobox.ai
4 hires with Rocket
Funding: \$15m, led by Vela

A few satisfied customers



carta



robinhood



nerdwallet

coinbase

STRAVA™

minted.



bugsnag



geron



Hippo



United
Masters



RIPPLING



flatiron



OpenInvest

Returnly



PEAR
THERAPEUTICS



SimpleLegal

ACADEMIA

Bastille

Edison

MIRA

We have placed candidates from

Google



Uber



Quora



CODE for AMERICA

Quid



TalkIQ minted. DISQUS



Recurly zendesk intuit.

YAHOO!



WEDDINGWIRE



Pricing and terms

Try us out risk free - no upfront payment, no commitments. You pay a fixed percentage of the candidate's first year salary only after they start working. We back that up with a 90 day satisfaction guarantee.

